

Brief for Project "Elena Melnikova"

Goal

To create a design and content strategy for the website [www.kryptosavings.com] (www.kryptosavings.com), as requested by Elena Melnikova.

Audience

Not specified in the chat. Further clarification is needed.

What Needs to Be Done

- Analyze and provide a design and content strategy for the website www.kryptosavings.com.
- The request was made by Elena Melnikova.

Tone and Style

Not mentioned in the chat.

References

- www.kryptosavings.com — provided by Elena Melnikova as the target website.

Open Questions

- What is the target audience for the website?
- What is the desired tone and style for the content and design?
- Are there any specific goals or KPIs for the website?
- Are there any brand guidelines or existing materials to follow?