

Brief for CyprusValley Accelerator

Goal

To create a clear and professional introduction for Cyprus Valley that communicates its purpose, target audiences, and the value it offers to founders and investors in specific tech and innovation sectors.

Audience

- High-potential founders in **Longevity, HealthTech, DeepTech, and AI**.
- Investors interested in backing these founders and entering global markets.

What Needs to Be Done

- Create a concise and compelling introduction text for Cyprus Valley.
- Include the following key elements:
- Mission: To provide a single place for founders to find capital, strategic partners, and a path into global markets.
- Background: Based in Limassol, Cyprus. Founded by Elena Stepanova, with 20+ years of experience as an entrepreneur and investor.
- Affiliations: Angel Investor, Partner at Network VC, Entrepreneurship & Innovation program at Harvard Business School Online.
- Target audiences: Founders in the specified sectors and the investors who back them.
- Use a professional tone and structure the message for clarity and impact.
- Include a photo (as provided by Elena Stepanova).

Tone and Style

- Professional, confident, and approachable.
- Focused on value proposition and opportunity.
- Personal touch through the founder's background and experience.

References

- [Elena Stepanova, 20.08 14:45] - Original text provided by Elena Stepanova.
- [Photo] - Visual to be included with the introduction (no text visible in the image).

Open Questions

- What is the preferred format for the final version (e.g., LinkedIn post, email signature, website copy)?
- Should the photo be described or is it sufficient to include it as-is?
- Is there a specific call-to-action to include (e.g., "Let's connect", "Learn more")?